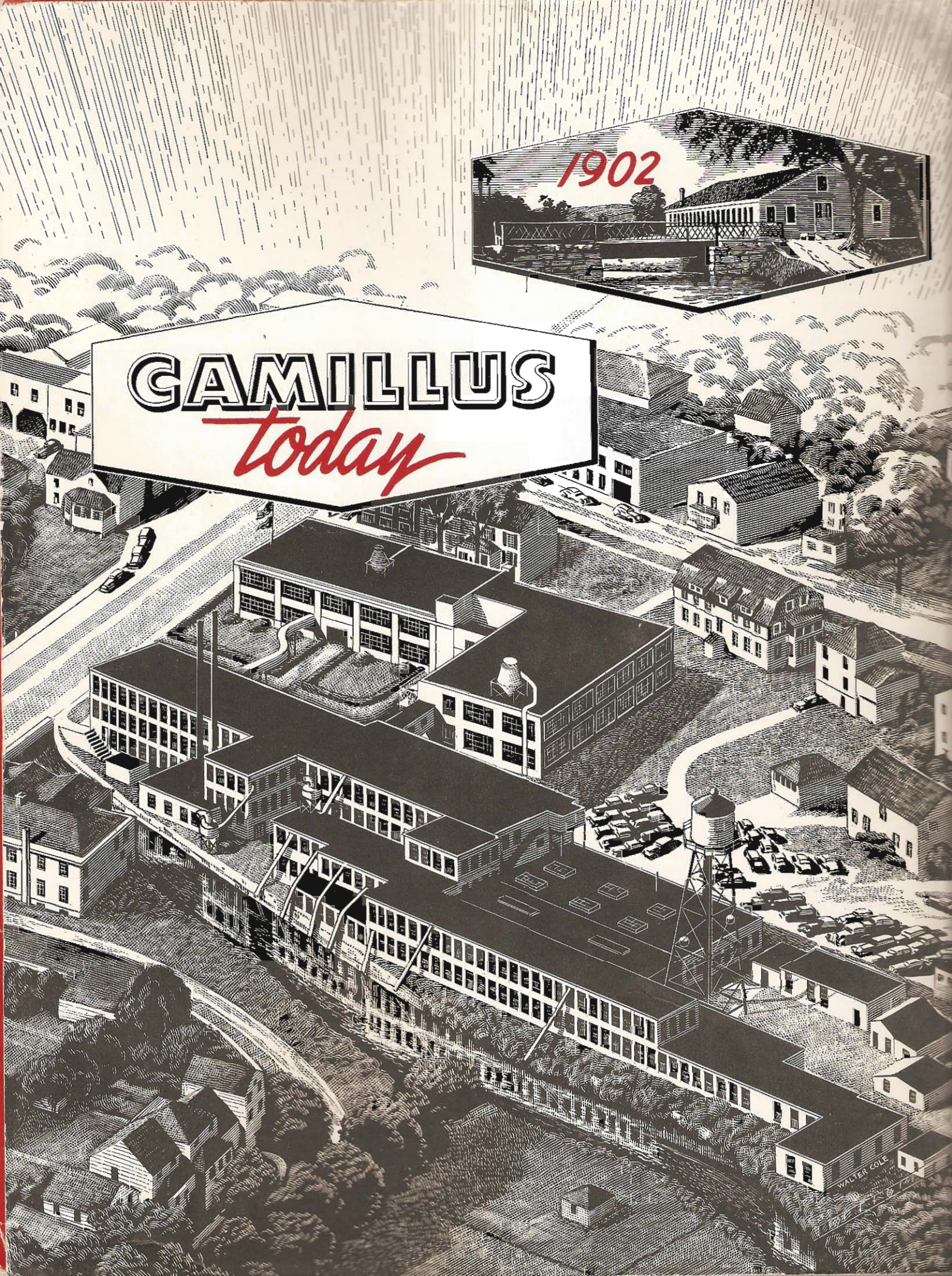
CAMILLUS
MADE
KNIVES


1902
CAMILLUS
today
WALTER COLE

CAMILLUS

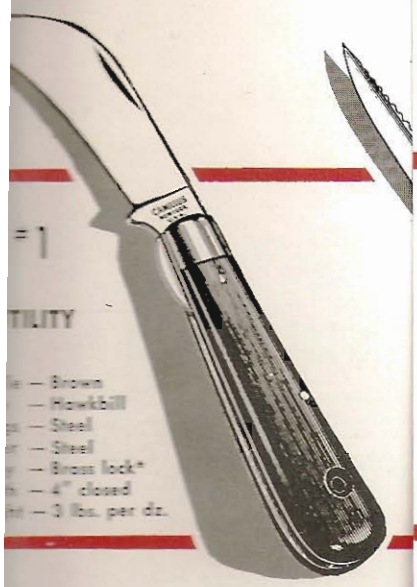
POCKET KNIVES

MANUFACTURED BY

CAMILLUS CUTLERY COMPANY

CAMILLUS, NEW YORK

CATALOG NO. 200-A
PRINTED IN U.S.A.



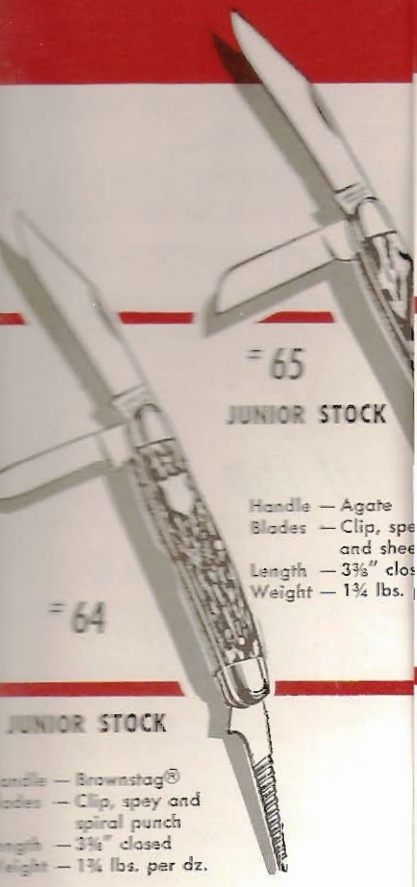
=1

TILITY

— Brown
— Hawkbill
— Steel
— Steel
— Brass lock*
— 4" closed
— 3 lbs. per dz.

THE
LEADING
18

CAM
has th



=65
JUNIOR STOCK

Handle — Agate
Blades — Clip, spe
and shee
Length — 3⅜" clos
Weight — 1¾ lbs.

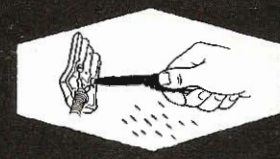
=64

JUNIOR STOCK

andle — Brownstag®
ades — Clip, spey and
spiral punch
ength — 3⅛" closed
eight — 1¾ lbs. per dz.

CAMILLUS
HAS THE EDGE

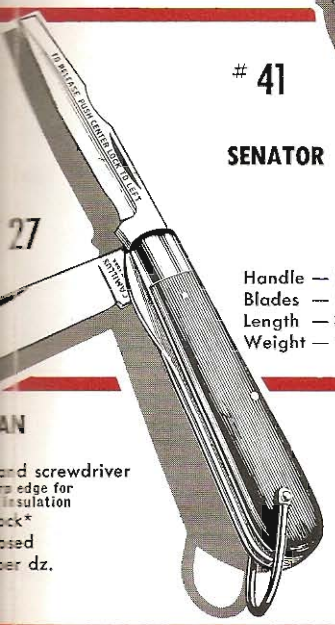
KNIVES
FOR A
PURPOSE



MADE ONLY IN U.S.A.

BY SKILLED AMERICAN CRAFTSMEN

CAMILLUS
CUTLERY
COMPANY
Made in U.S.A.



27

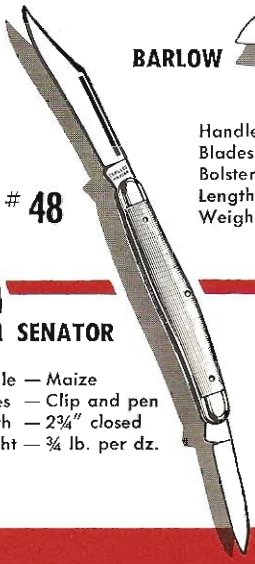
AN

nd screwdriver
edge for
insulation
ck*
sed
er dz.

41

SENATOR

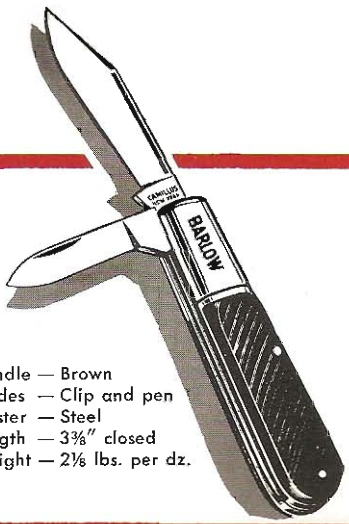
Handle — Brownstag®
Blades — Spear and pen
Length — 3⅛" closed
Weight — 1 lb. per dz.



48

SLIM SENATOR

Handle — Maize
Blades — Clip and pen
Length — 2¾" closed
Weight — ¾ lb. per dz.



51

BARLOW

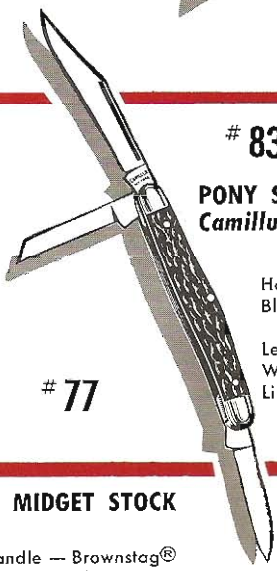
Handle — Brown
Blades — Clip and pen
Bolster — Steel
Length — 3⅜" closed
Weight — 2⅛ lbs. per dz.

CAMILLUS
has the edge!

76

BY STOCK

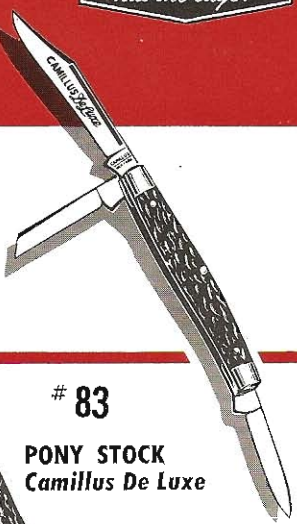
ndle — Brownstag®
ades — Clip, spey
& pen
rgth — 3" closed
eight — 1¼ lbs. per dz.



77

MIDGET STOCK

Handle — Brownstag®
Blades — Clip, pen
& coping
Length — 2¾" closed
Weight — 1 lb. per dz.



83

PONY STOCK
Camillus De Luxe

Handle — Brownstag®
Blades — Clip, pen
& coping
Length — 2⅝" closed
Weight — 1 lb. per dz.
Linings — Nickel silver

99

CAMPER

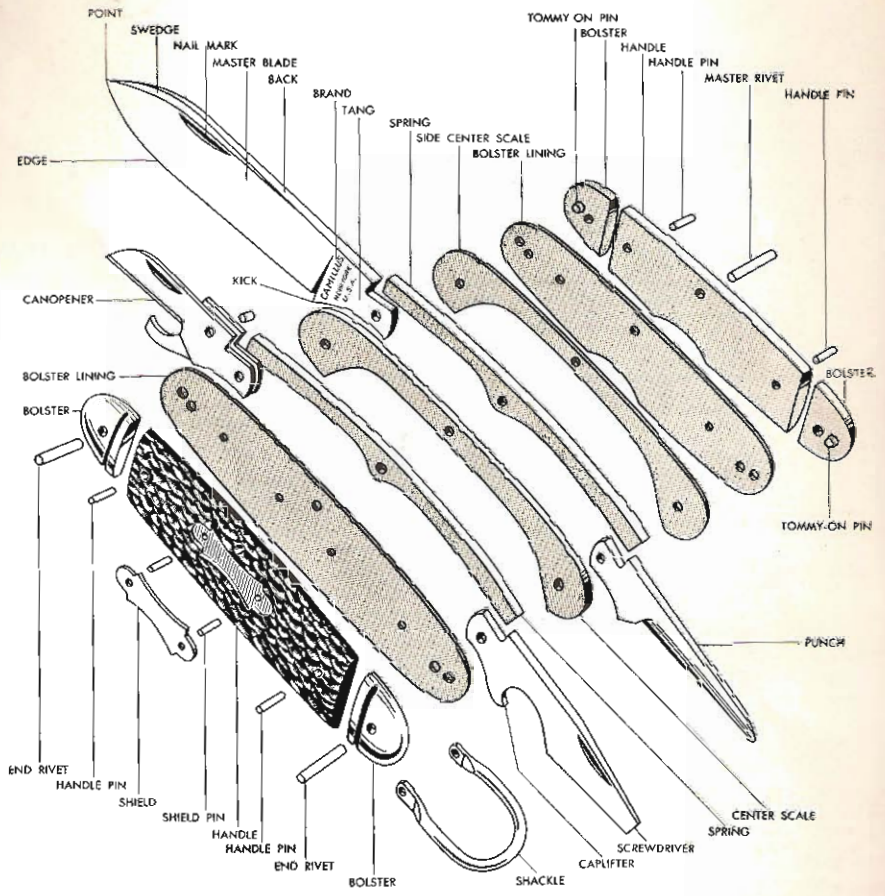
Handle — Brownstag®
Blades — Spear, punch,
canopener &
screwdriver-caplifter
Length — 3⅝" closed
Weight — 3 lbs. per dz.

here specified. Bolsters, Tips -
Illustration Size - 1/2 actual size.

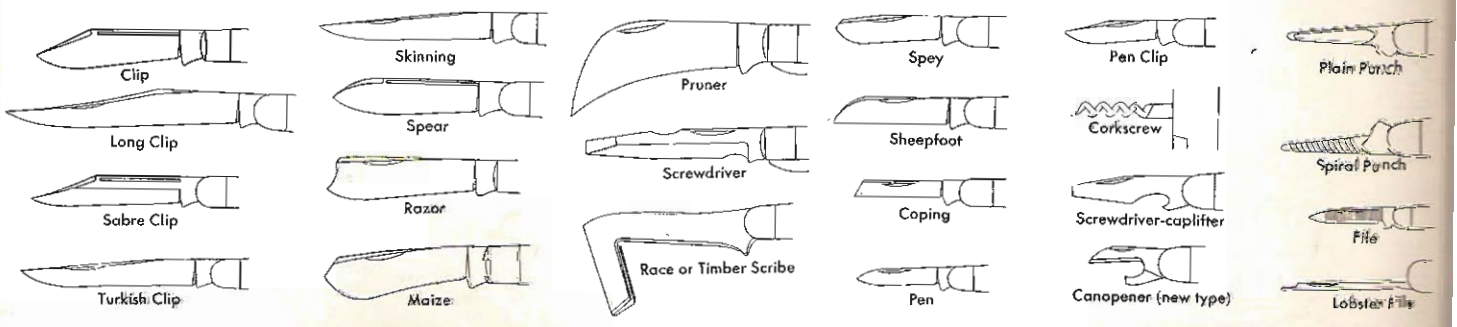
*Safety lock keeps blade from
closing when in use.

THE PARTS OF A POCKET KNIFE

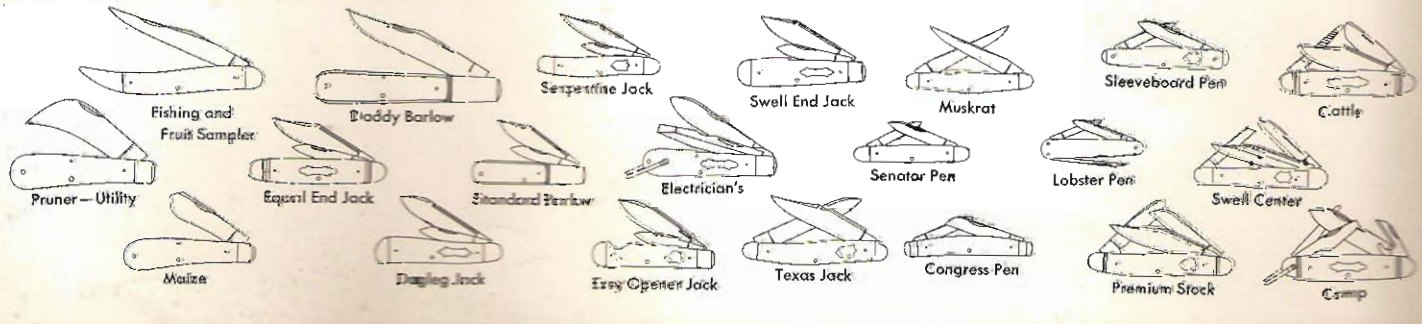
CAMILLUS *has the edge!*



KNIFE BLADES



KNIFE PATTERNS

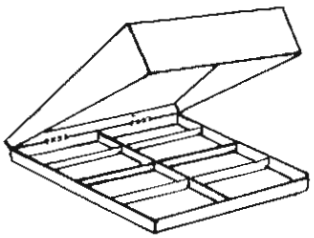


No. 164 CUTLERY CHEST

Knives of Traditional Handmade Quality

A FULL SELECTION
OF KNIVES IN
ONE DISPLAY
ONLY 13 INCHES
OF COUNTER SPACE

REAR
OPENING
DIVIDED
STORAGE
COMPARTMENT



AWARD WINNING
SOLID CHERRY CHEST
SET UP • READY TO USE
EACH KNIFE IDENTIFIED
and displayed
UNDER GLASS

CUTLERY
CHEST
#164
CONTAINS

All Knives Hand-Made in U.S.A.
CAMILLUS CUTLERY COMPANY Camillus, New York

Weight 11 lbs.
Dim. 13 x 15

KNIVES PREPRICED
FULL 40% MARGIN
FREE DISPLAY

CAMILLUS
HAS THE EDGE

All THE MOST WANTED POCKET KNIVES

• • • • • •

HAND MADE BY AMERICAN CRAFTSMEN!

CAMILLUS CUTLERY CO.
CAMILLUS, N.Y.

 # 1 PRUNING AND UTILITY KNIFE

Handle — Brown
Length — 4" closed

 # 5 FISHERMAN'S LUCK KNIFE

Handle - Maize Pyroxylin
Length — 5" closed

 # 14 SERPENTINE JACK KNIFE

Handle - *BROWNSTAG* ®
Length — 3⅜"

 # 16 HEAVY EQUAL END JACK KNIFE

Handle - *BROWNSTAG* ®
Length — 3⅝"

 # 18 LARGE SERPENTINE JACK KNIFE

Handle - *BROWNSTAG* ®
Length — 3⅞"

 # 20 SPORTSMAN'S KNIFE (Skinning, Hunting, Trapping)

Handle - *BROWNSTAG* ®
Length — 3⅞"

 # 21 PONY JACK KNIFE

Handle - *BROWNSTAG* ®
Length — 2 13/16"

 # 22 PONY JACK KNIFE

Handle - Maize Pyroxylin
Length — 2 13/16"

 # 23 LARGE EQUAL END JACK KNIFE

Handle - Grain White Pyroxylin
Length — 4-3/16"

 # 24 SMALL JACK KNIFE

Handle - Nu-Pearl
Length — 3"

 # 27 ELECTRICIAN'S KNIFE

Handle - Rosewood
Length — 3¾"

 # 28 DELUXE SERPENTINE JACK KNIFE

Handle— *BROWNSTAG* ®
Length — 3⅝"

 # 35 SPORTSMAN'S KNIFE

Handle - Maize Pyroxylin
Length — 3 13/16"

 # 40 CONGRESS PEN KNIFE

Handle - *BROWNSTAG* ®
Length — 3-7/16"

 # 41 SENATOR PEN KNIFE

Handle - *BROWNSTAG* ®
Length — 3⅛"

 # 42 SENATOR PEN KNIFE

Handle - Nu-Pearl
Length — 3⅛"

 # 48 SMALL PEN KNIFE

Handle---Maize
Length — 2¾"

 # 50 BARLOW KNIFE

Handle-Brown e Phenolic
Length — 3⅜"

 # 51 BARLOW KNIFE

Handle-Brown Phenolic
Length — 3⅜"

 # 63 JUNIOR PREMIUM STOCK KNIFE

Handle - Maize Pyroxylin
Length — 3⅜"

 # 64 JUNIOR PREMIUM STOCK KNIFE

Handle - *BROWNSTAG* ®
Length — 3⅜"

 # 65 JUNIOR PREMIUM STOCK KNIFE

Handle - Agate Pyroxylin
Length — 3⅜"

 # 66 PREMIUM STOCK KNIFE

Handle - Grain White Pyroxylin
Length — 3⅜"

 # 67 PREMIUM STOCK KNIFE

Handle - *BROWNSTAG* ®
Length — 3⅜"

 # 68 PREMIUM STOCK KNIFE

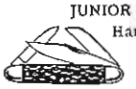
Handle - *BROWNSTAG* ®
Length — 3⅞"

 # 69 DE LUXE PREMIUM STOCK KNIFE

Handle - Stag
Length — 4"

 # 72 CARPENTER'S AND WHITTLER'S KNIFE

Handle - *STAG* ®
Length — 3⅜"

 # 75 JUNIOR CATTLE KNIFE

Handle - *BROWNSTAG* ®
Length — 3⅜"

 # 76 BABY PREMIUM STOCK KNIFE

Handle - *BROWNSTAG* ®
Length — 3"

 # 77 MIDGET STOCK KNIFE

Handle- *BROWNSTAG* ®
Length — 2¾"

 # 80 DELUXE CARPENTER'S AND WHITTLER'S KNIFE

Handle— *STAG* ®
Length — 3⅜"

 # 82 DELUXE PONY STOCK KNIFE

Handle— *BROWNSTAG* ®
Length — 3"

 # 83 DELUXE BABY PREMIUM STOCK KNIFE

Handle— *BROWNSTAG* ®
Length — 2⅝"

 # 86 SLIM PREMIUM STOCK KNIFE

Handle - Brazil Horn Pyroxylin
Length — 3⅛"

 # 91 CONGRESS KNIFE

Handle *BROWNSTAG* ®
Length — 3-7/16"

 # 99 CAMP KNIFE

Handle - *BROWNSTAG* ®
Length — 3⅝"

CAMILLUS Pocket Knives

MERCHANDISER No. 185

Dimensions: 22" wide x 17" high x 9" deep. Shipping weight: 25 lbs.

Contents: 3 each of the 14 pocket knives and 3 hunting knives (with hand tooled sheaths) as shown.

FRONT OPENING feature . . .

NOW WITH HUNTING KNIVES!

1006 Blade 3⅝". Over-all size 7⅛".

1007 Blade 4⅜". Over-all size 8".

1008 Blade 4½". Overall size 8¾".

. . for the hardware sporting goods dept.

Made in U.S.A. by **AMERICAN CRAFTSMEN**

CAMILLUS CUTLERY CO.
CAMILLUS, N.Y.

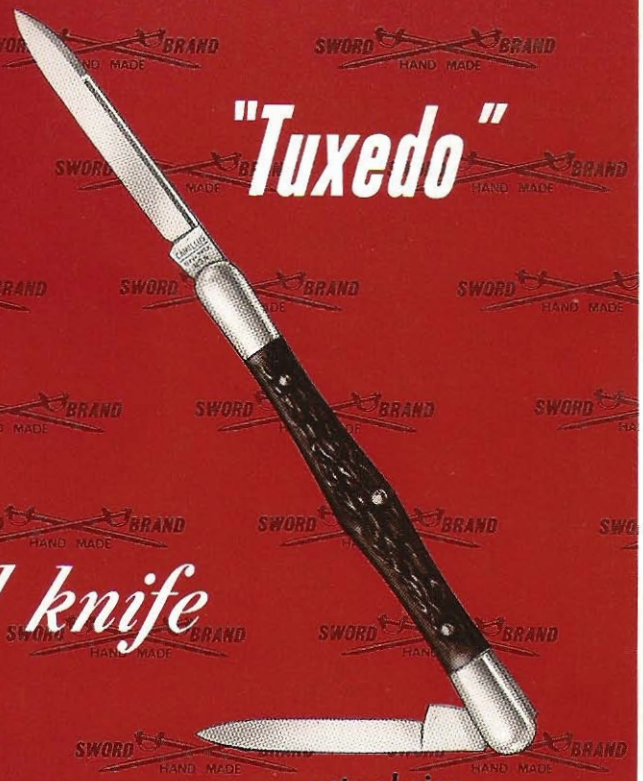
for everyone...another collector's knife

SWORD BRAND

by

CAMILLUS

"Tuxedo"

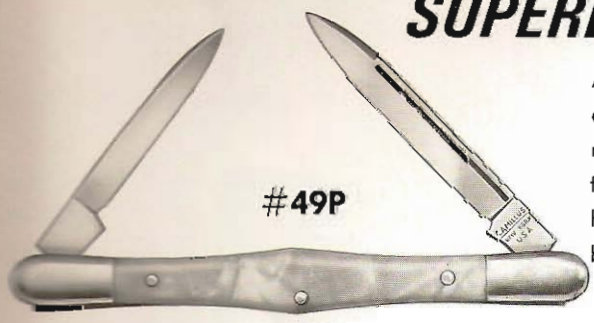


actual size

authentically styled knife

HAND CRAFTED...

SUPERB QUALITY



#49P

actual size

A jewel of a knife — exquisitely delicate yet ruggedly serviceable — the finest quality — carefully hand made — solid nickel silver bolsters — solid brass linings.

Pack six to standard carton.—
Weight 1⅓ lbs. per unit of 6.

#49

actual size

UNCONDITIONALLY GUARANTEED FOR LIFE...

against defects in workmanship and material

Made in U.S.A. by
CAMILLUS CUTLERY COMPANY
CAMILLUS, N.Y.
ONE OF THE OLDEST AND LARGEST MANUFACTURERS OF KNIVES IN AMERICA

for every man . . . a collector's knife

the
American Heritage

from American history··
authentically styled early
American knife·· rich in quality
and craftmanship··rich in tradition
solid nickel silver bolsters··solid
brass linings

Illustrated Actual Size
blades··clip, spey, pen

HAND CRAFTED . . . . . NEW CABONE HANDLES

ea. knife packed in free gift box

FREE DISPLAY : 4 ea. knives :

UNCONDITIONALLY GUARANTEED for LIFE !

against defects in workmanship or material

LLUS CUTLERY COMPANY

Camillus, New York

MERCHANDISER No. 85

Dimensions: 22″ wide x 17″ high x 9″ deep.

FRONT OPENING feature

Contents: 3 Each of the 18 knives as shown

Look for our other units! there's a money maker for every store!

No. 164 CUTLERY CHEST

contains 3 ea. of 12 knives

size: 13×15

CAMILLUS CUTLERY CO.

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NOW AN OUTSTANDING KNIFE MERCHANDISER

FREE FOR YOUR STORE

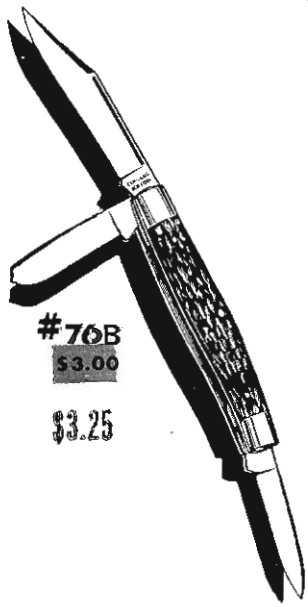
NEW

from CAMILLUS

MADE IN USA BY
CAMILLUS
CUTLERY
COMPANY
CAMILLUS, N. Y.

NEW! --- SLIDE

SIX



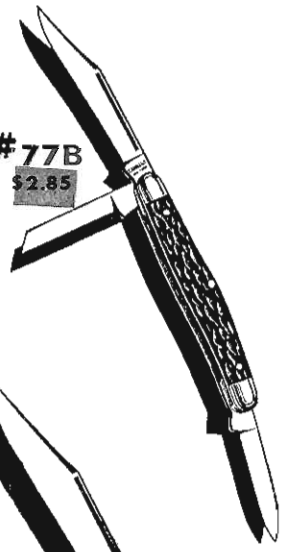
MADE IN USA BY
CAMILLUS
CUTLERY
COMPANY
CAMILLUS, N. Y.

card actual size

PACK *features*

ALL-TIME BEST SELLERS

#21B
$2.75 $2.50

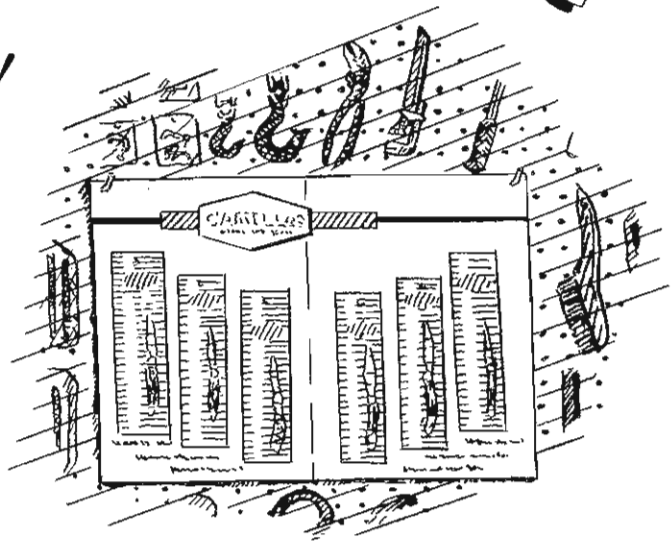


#77B
$3.00 $2.85

#65B
$3.25
$3.50

#67B
$3.25
$3.50

free display rack!



#166 RACK

contents: 18 knives
(3 ea. of #'s shown)
dimensions: 9 x 14
weight: 4 lbs

FOR WALL OR COUNTER

* prepriced as shown
** knives shown ½ actual size

ONLY THE NEW *SWORD BRAND* STAINLESS *RAZOR EDGED* BLADES ARE GUARANTEED·· FOR LIFE!

What more can be said? Sword Brand knives are the Worlds Finest. Each is a masterpiece by skilled American Craftsmen.

Made in U.S.A. by AMERICAN CRAFTSMEN

CAMILLUS CUTLERY CO.
CAMILLUS, N.Y.

Guarantee

Every Camillus *SWORD BRAND* Knife is hand made of the finest materials and is guaranteed to hold a keen edge for the lifetime of the owner.

WE WILL KEEP YOUR KNIFE SHARP AND IN FIRST-CLASS CONDITION. Send it with $1.00, to cover postage and handling, to Camillus Cutlery Company, Camillus, N. Y., Dept. 97 and our skilled craftsmen will refinish it.

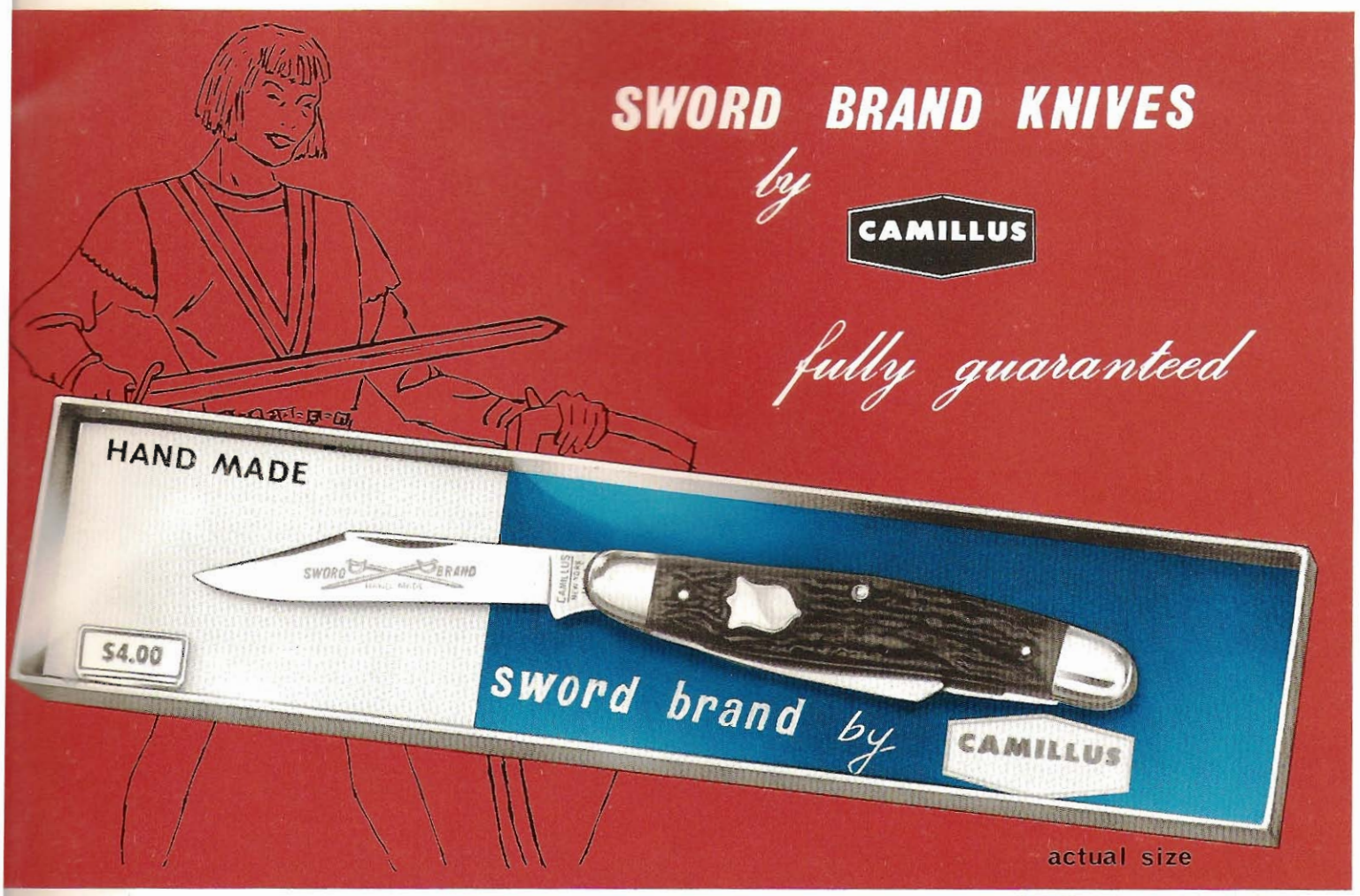
(Guarantee valid only when knife has been used under normal conditions.)

SWORD BRAND KNIVES

by

CAMILLUS

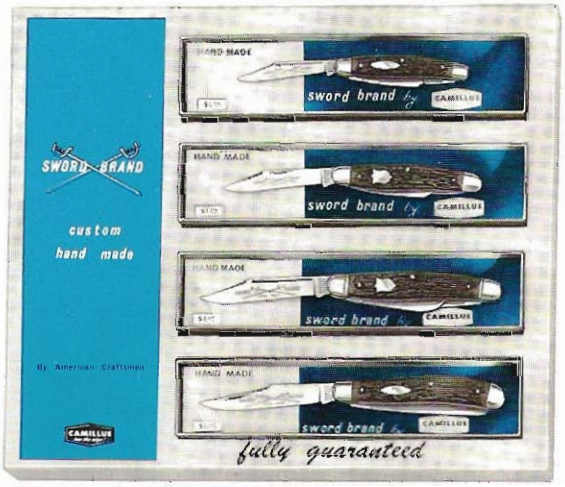
fully guaranteed



Free! introductory offer

#79 KNIFE ($4.00 list)

WITH EACH UNIT



#170

size -- 10½ × 12

weight -- 3½ lbs.

contents --

3 ea. #78, #79

2 ea. #29, #89

#29

$4.25

Blades — Sabre clip, spey

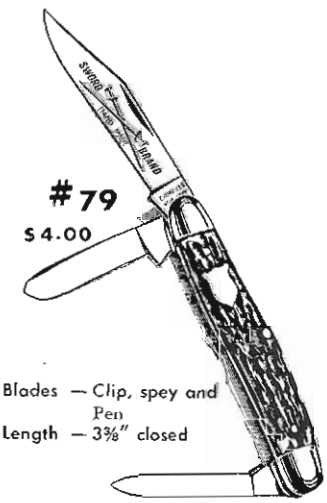
Length — 3⅞" closed

#89

$4.25

Blades — Clip, spey and sheepfoot

Length — 3⅞" closed

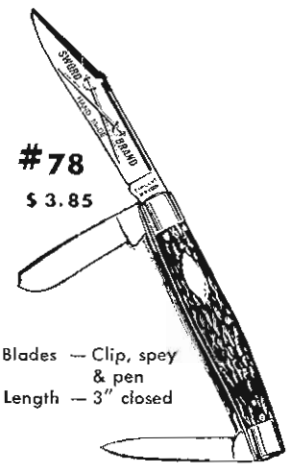


#79

$4.00

Blades — Clip, spey and Pen

Length — 3⅜" closed



#78

$3.85

Blades — Clip, spey & pen

Length — 3" closed

BIG PROFIT!

small INVESTMENT

#64-12 DISPLAY

Old Fashioned Quality Knives

- 12 of the best selling knives dramatically displayed with all blades opened.
- Each knife identified
- Stock compartment easily accessible
- Comes ready to use . . . no set up required. Knives mounted at factory.

from **Camco**

see reverse side for contents—

CAMILLUS CUTLERY COMPANY

#64-12-12-63-10M

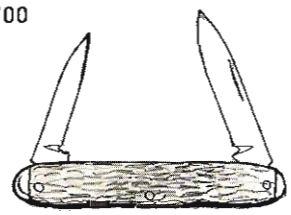
Camco POCKET KNIVES

FAMOUS QUALITY

OPEN STOCK

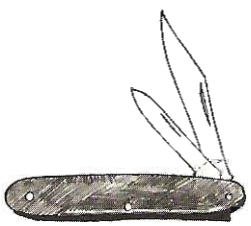
CUTLERY MADE IN THE U.S.A. BY AMERICAN CRAFTSMEN

700



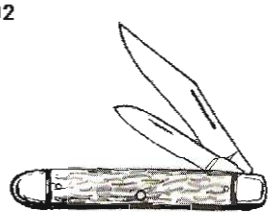
handle—brownstag
length closed—3⅛"

701



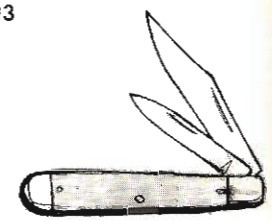
handle—smooth brown
length closed—3⅛"

702



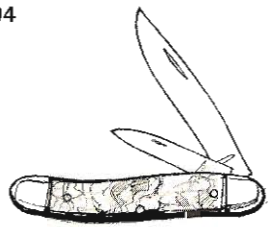
handle—blackstag
length closed—2⅞"

703



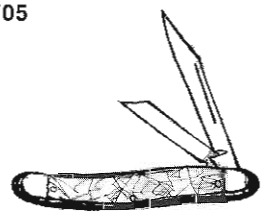
handle—maize
length closed—2⅞"

704



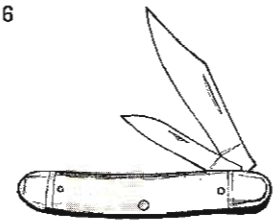
handle—marble
length closed—3⅜"

705



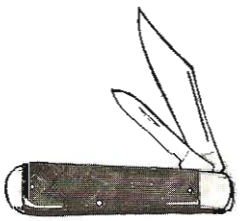
handle—pearl
length closed—2¾"

706



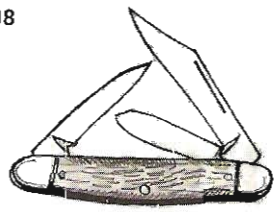
handle—grain white
length closed—3⅜"

707



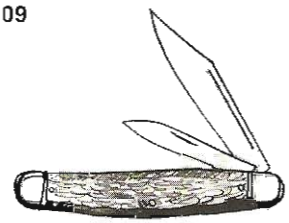
handle—ebonite
length closed—3⅜"

708



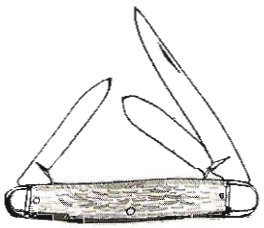
handle—brownstag
length closed—3"

709



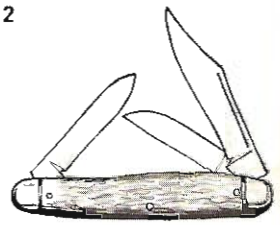
handle—blackstag
length closed—3⅞"

710



handle—brownstag
length closed—3⅞"

712



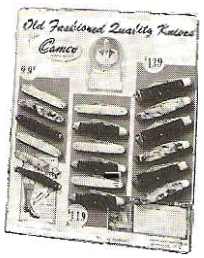
handle—blackstag
length closed—3⅞"

The Competitive Knife Line

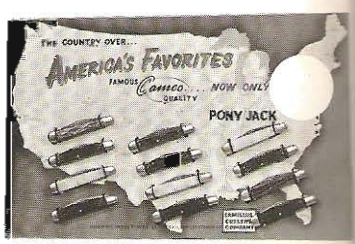
#658—Barlow Asst.

#675 Camp Knife Asst.

#684 Old Fashioned Knives



#689— ASSORTMENT



#7-11 Fish Asst.

#X-229 Electrician Knives

#64-12 Open Stock Display

Contents:

6 ea. #700	3 ea. #706
6 ea. #701	3 ea. #707
6 ea. #702	3 ea. #708
6 ea. #703	3 ea. #709
6 ea. #704	3 ea. #710
6 ea. #705	3 ea. #712

Weight 13¾ lbs.
Dim. 15 x 8 x 13

All knives constructed with high carbon cutlery steel blades—unbreakable solid handles—solid bolsters—

CAMILLUS CUTLERY COMPANY
Camillus, New York

carded assortments

NEW FOR THIS YEAR

now with

CAMSTAG

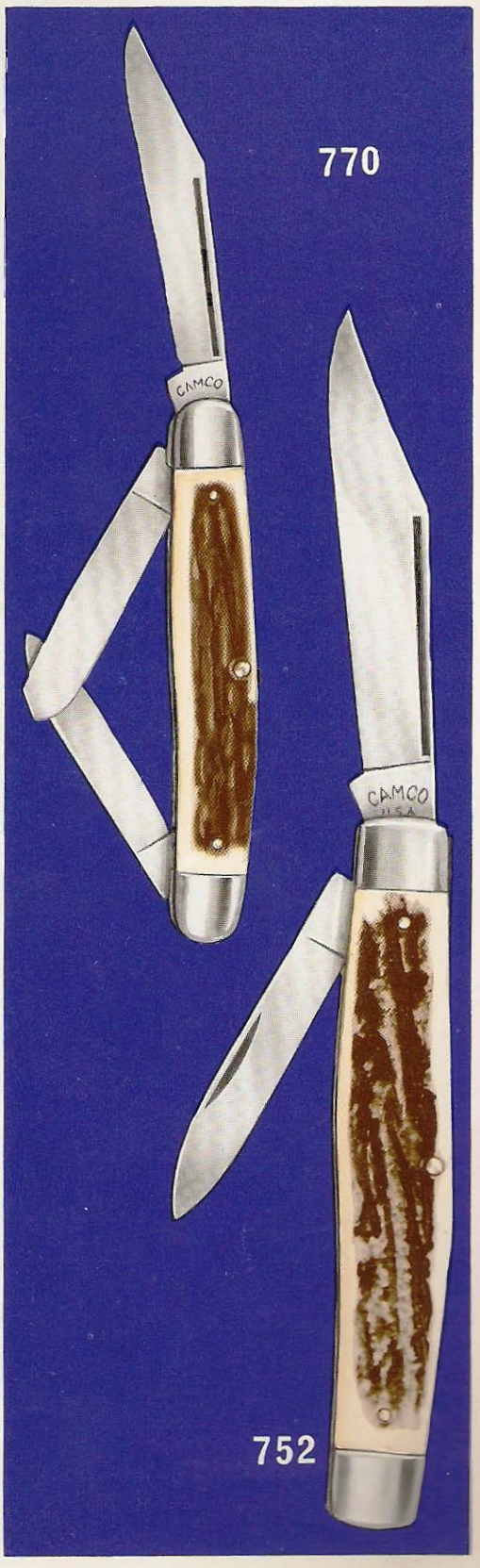
MADE IN THE U.S.A.
BY
CAMILLUS CUTLERY COMPANY

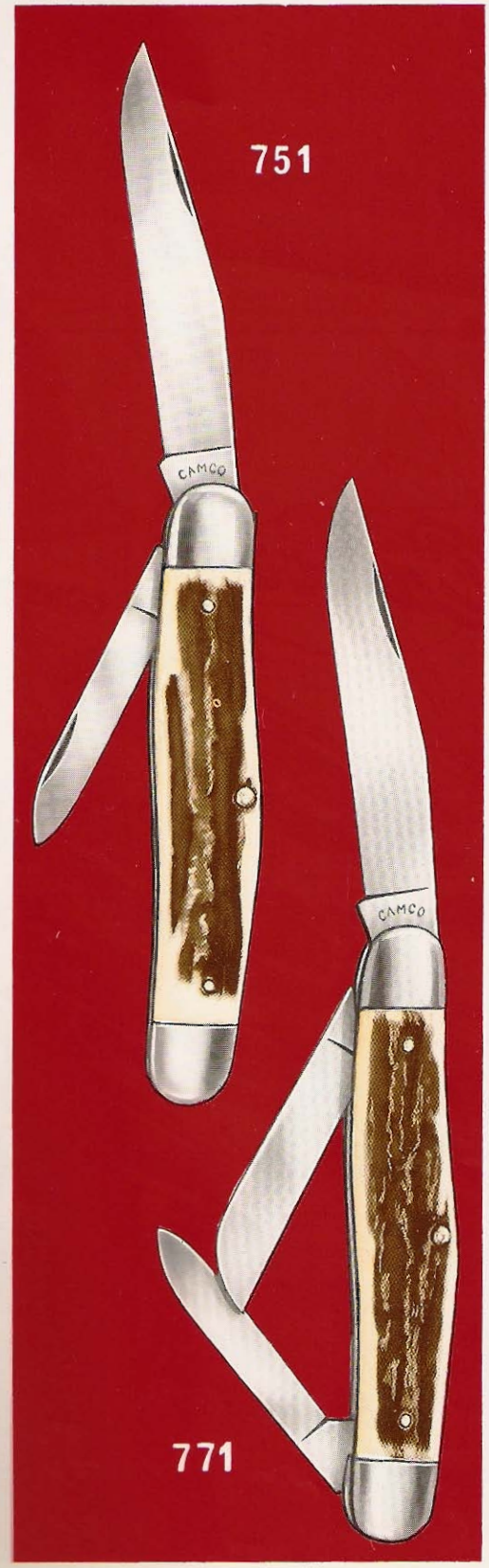
NEW · · CAMSTAG HANDLES

solid brass linings

solid nickel silver bolsters

hand assembled construction





knives shown actual size

it seemed like everyone wanted my

SAMPLE ROLL !

#30
Sample roll

made in U.S.A.
by

Camco
FAMOUS QUALITY

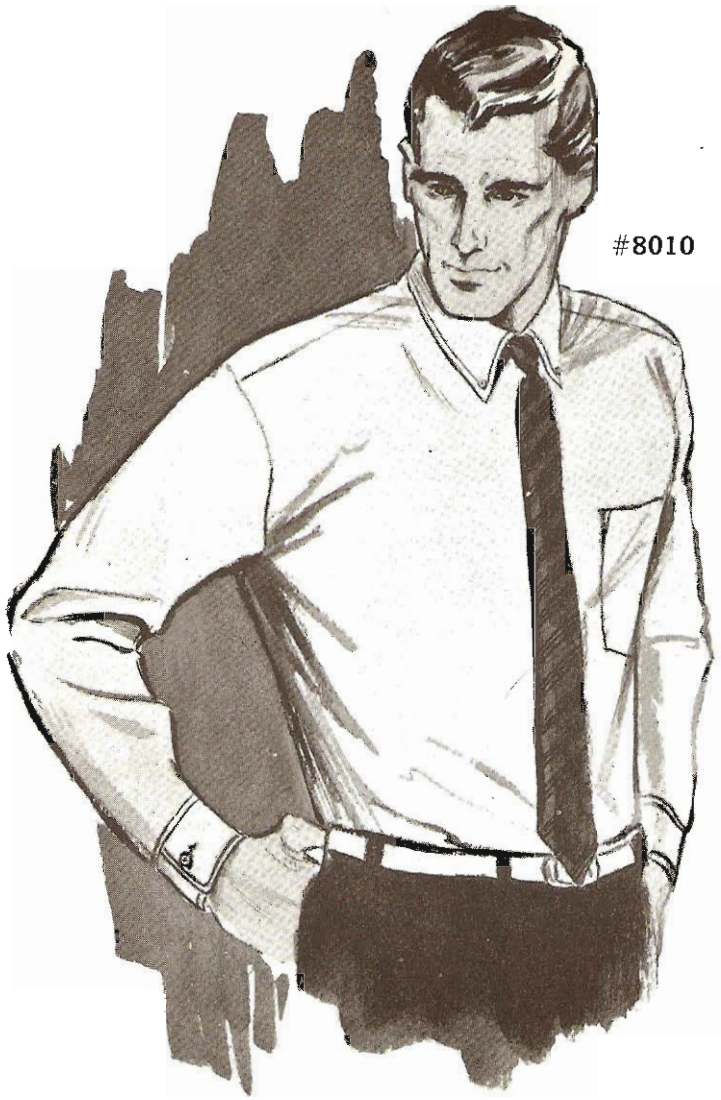
so we made up enough of them to make Everyone Happy!

and to prove it's a good deal I'd give you-

the SHIRT OFF MY BACK !!

CAMILLUS *Classics*

DRESS SHIRTS IN TWO FAMOUS COLLAR STYLES



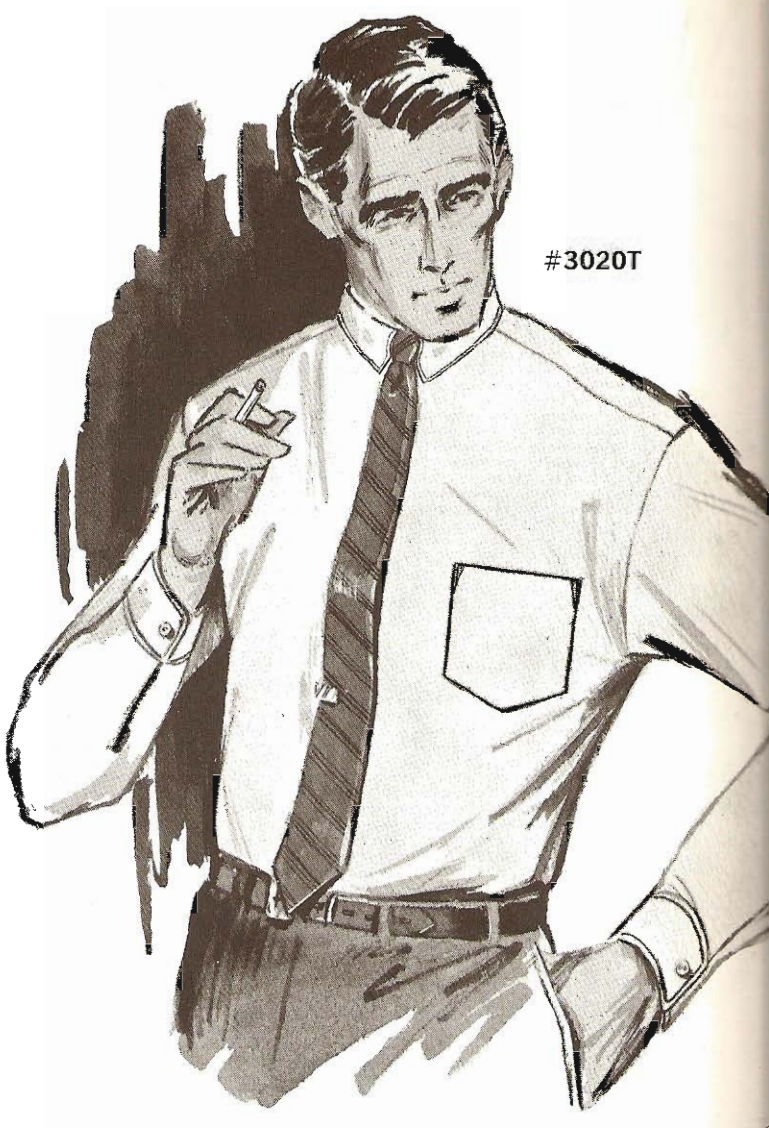
#8010

Long Sleeve Dress Shirt

Traditional Button Down Collar

- Luxurious Combed Cotton Oxford Weave — White
- Automatic Wash & Wear
- Sparkling Techperl Buttons — Firmly Anchored
- Barrel Cuffs
- Full Cut for Comfortable Wear
- Residual Shrinkage Less Than 1%

	14	14½	15	15½	16	16½	17
32	x	x	x	x	x	x	
33	x	x	x	x	x	x	x
34		x	x	x	x	x	x
35			x	x	x	x	x



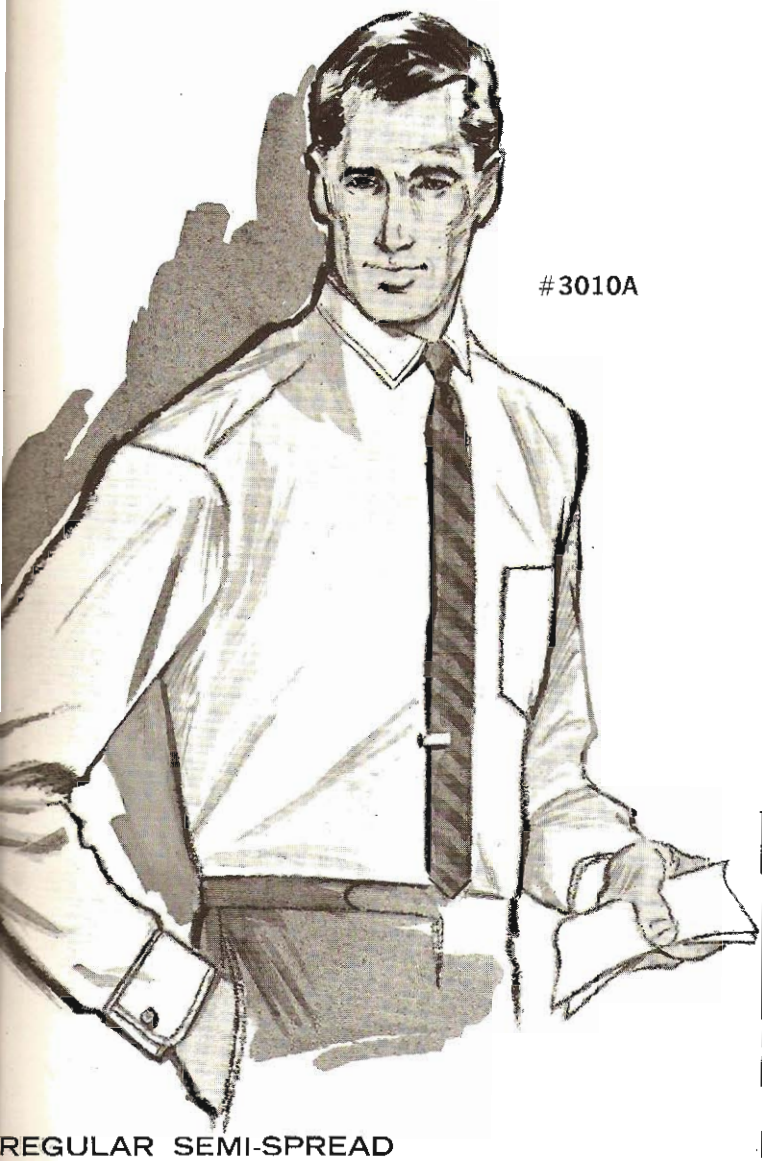
#3020T

FASHIONABLE SNAP TAB

- 100% Fine Combed Cotton — White
- Sanforized-Plus for Permanent Fit
- Convertible Cuffs (Button or Use Links)
- Lustrous Techperl Buttons — Firmly Anchored
- Generous Full Cut Tailoring
- Automatic Wash & Wear

CAMILLUS *Contemporaries*

EVER POPULAR FINE BROADCLOTH WASH 'n WEAR FABRIC

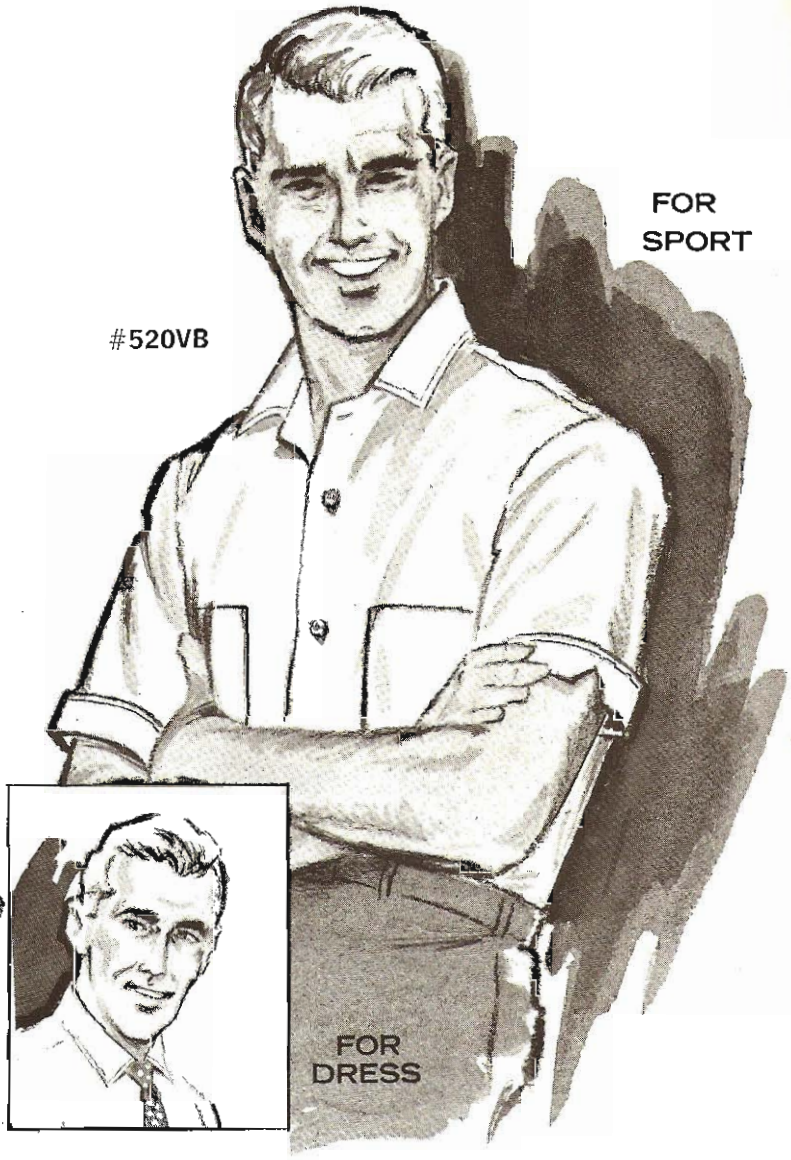


#3010A

REGULAR SEMI-SPREAD

- 100% Fine Combed Cotton —White
- Sanforized-Plus for Permanent Fit
- Convertible Cuffs (Button or Use Links)
- Permanent Collar Stays
- Lustrous Techperl Buttons —Firmly Anchored
- Generous Full Cut Tailoring
- Automatic Wash & Wear

	14	14½	15	15½	16	16½	17
32	×	×	×	×	×	×	
33	×	×	×	×	×	×	×
34		×	×	×	×	×	×
35		×	×	×	×	×	×



#520VB

FOR SPORT

FOR DRESS

Short Sleeve Dress Shirt Two-Way Collar

- 100% Fine Combed Cotton —White
- Sanforized for Permanent Fit
- Handsome with a Tie for Business Dress
- Handsome without a Tie for Sportswear
- Lustrous Techperl Buttons —Firmly Anchored
- Smartly Styled Notched Sleeve Cuff
- Automatic Wash & Wear

FREE! $5.00 value shirt

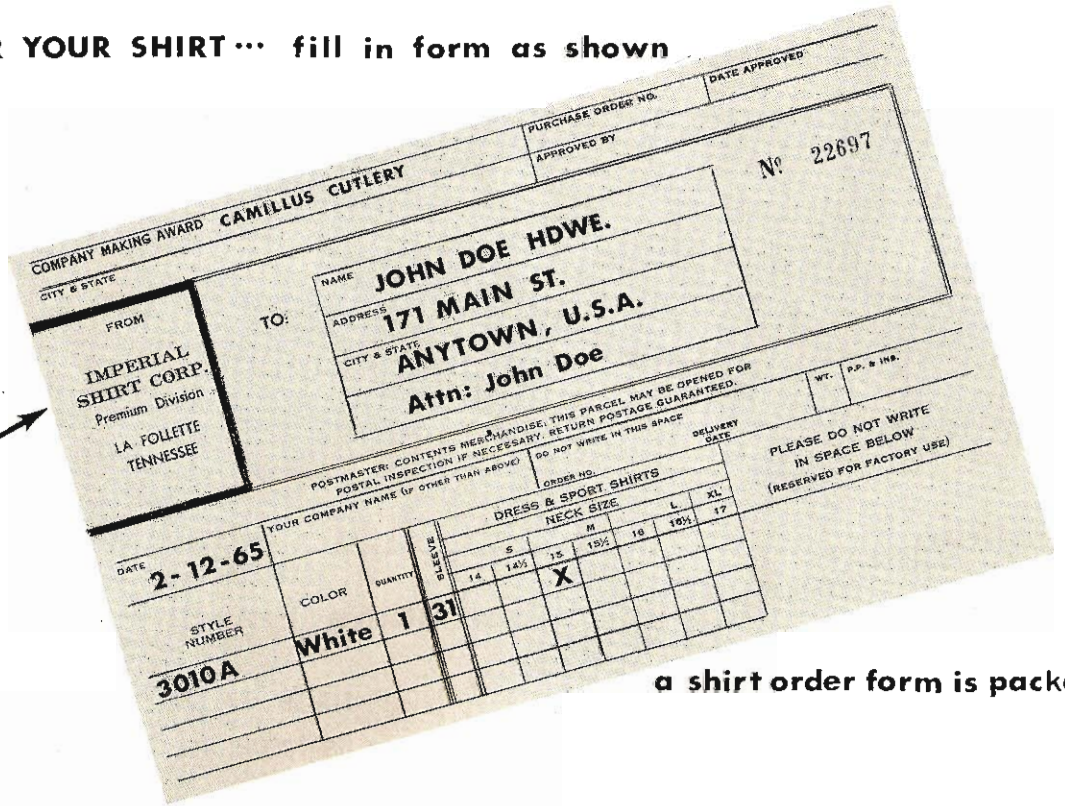
That's right -- not only a Sample Roll of famous quality CAMCO knives, at low sample prices (values to $2.50) but your salesman will give you the ·· SHIRT OFF HIS BACK ·· to dress it up.

30 PIECE CAMCO SAMPLE ROLL #30
asst. of 2 and 3 blade jacks, stockmens, barlows, camp, sportsmen & pen knives

DEALER COST $28.00 —
SUGGESTED LIST $1.39 — each knife

TO ORDER YOUR SHIRT ··· fill in form as shown

& mail to ···



COMPANY MAKING AWARD CAMILLUS CUTLERY
CITY & STATE
PURCHASE ORDER NO.
APPROVED BY
DATE APPROVED
№ 22697
FROM
IMPERIAL SHIRT CORP.
Premium Division
LA FOLLETTE
TENNESSEE
TO:
NAME JOHN DOE HDWE.
ADDRESS 171 MAIN ST.
CITY & STATE ANYTOWN, U.S.A.
Attn: John Doe
POSTMASTER: CONTENTS MERCHANDISE; THIS PARCEL MAY BE OPENED FOR POSTAL INSPECTION IF NECESSARY. RETURN POSTAGE GUARANTEED.
DO NOT WRITE IN THIS SPACE
WT.
P.P. & INS.
DATE 2-12-65
YOUR COMPANY NAME (IF OTHER THAN ABOVE)
ORDER NO.
DELIVERY DATE
PLEASE DO NOT WRITE IN SPACE BELOW (RESERVED FOR FACTORY USE)
DRESS & SPORT SHIRTS
NECK SIZE
STYLE NUMBER
COLOR
QUANTITY
SLEEVE
S 14 | S 14½ | M 15 | M 15½ | L 16 | L 16½ | XL 17
3010A
White
1
31
X

a shirt order form is packed in roll

Be sure to give ····

style no. - sleeve length & neck size

Camco

Made in U.S.A. by AMERICAN CRAFTSMEN
CAMILLUS CUTLERY CO.
CAMILLUS, N.Y.

MR. DEALER

HOW YOU CAN SELL MORE CUTLERY

1. KEEP AN ADEQUATE STOCK

Stock all salable patterns and sets (larger quantities of the fast sellers). When a customer wants a certain knife or set — you have it. Camillus offers cutlery in all price ranges.

2. KEEP SAMPLES CLEAN

Bright and shiny display samples help to sell knives. Make your knives look worth your selling price.

3. DISPLAY IN GOOD, LIGHTED POSITION

Catch extra "impulse sales" by placing the display in a "Traffic" position. The wrapping counter or near cash register is a good spot.

4. USE PROMOTION MATERIAL

This starts sales and ties into Camillus National Consumer Advertising. It's a good reminder to customers who miss seeing your knife display.

5. DISPLAY IN WINDOW

Every little while a mass window display will help establish your store as cutlery headquarters. A set or a few knives should be in every possible window display. Tie into other feature windows — pruning knife with gardening; camp knife and fishing knife with outdoor, hunting or fishing window; gift knives at Christmas; household cutlery at all times, especially in May and June, in the Fall and before the holidays.

6. NEWSPAPER ADS

Work Camillus cutlery into your regular newspaper ads. This reminder advertising pays off. We will supply mats on request.

7. KNOW ESSENTIAL SALES FACTS

Instruct your sales people on the selling points of our cutlery, as given in this catalog. Make them familiar with the items and their prices. The more they know about Camillus made cutlery, the more they will sell — and the more profit you will make.

CAMILLUS
has the edge!

CAMILLUS
has the edge!